

Across the country we recognize important, famous and influential individuals who have shaped our society. We have renamed streets and highways to recognize their contributions to our communities and country. Across the country there are streets named for Mark Hamill, Rihanna, Bob Hope, Beyonce, Betty White and Hugh Hefner. Why do we limit this recognition to secular figures and celebrities?

It is time for John the Baptist to join the ranks of Martin Luther King Jr, George Washington and Abraham Lincoln by having a prominent street renamed in his honor. Join us in petitioning for STREET NAME in CITY, STATE to be renamed for John the Baptist.

Why John the Baptist?

John the Baptist is a significant individual to Christians of all denominations. His message was for all to hear, regardless of wealth or status. John the Baptist spoke of better things to come. He called for all mankind to reflect on their wrongdoings and shortcomings and strive to do better and be better.

A Martyr for Speaking Truth

Even in his final days, John the Baptist stood by his moral principles and spoke truth to power. He died a martyr for his cause at the hands of a corrupt leader. John the Baptist gave his life for what he knew in his heart to be true and moral, no matter what the cost.

A History to be Proud Of

Right now, communities across the country are struggling with the morality of our nation's history and the way that manifests in our culture today. John the Baptist is a symbolic figure for washing away sins and repenting. He also calls us, even today, to do better in our daily lives.

Centuries ago, we understood the value of faith to our society and citizens. Religious freedom was a promise made by our founding fathers. It is time to demand a return to this value.

Many cities are already revisiting the names of schools, streets and other prominent sites that feature names associated with racism and oppression. We believe John the Baptist Boulevard should be considered as an option during these renaming discussions.

Learn more about our cause at www.johnthebaptistblvd.com